WXY
VISUAL DESIGN

Z.Effect filter

Redefining Fashion Patterns through Photography and A.I.

WXY

Z.Effect filter - Fashion Patterns through Photography and A.I.

With our Z.effect filter : Create a high-resolution repeating pattern from any photo.

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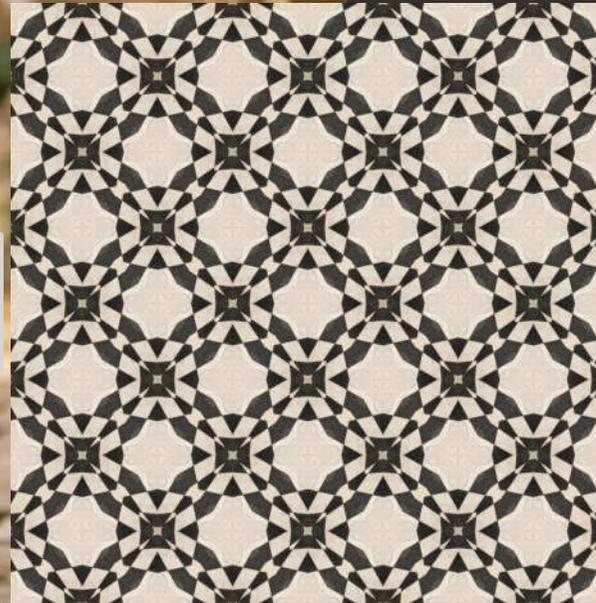# Z.Effect filter - Fashion Patterns through Photography and A.I.

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Reimagining Urban Textures through A.I.

Seamless repeating high definition patterns

The Z.effect technique is inspired by Iberian azulejos and the work of M.C. Escher.

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Discover our Lookbooks 2026 :
Animals, Plants, Geometrics, Materials, Graffitis etc…

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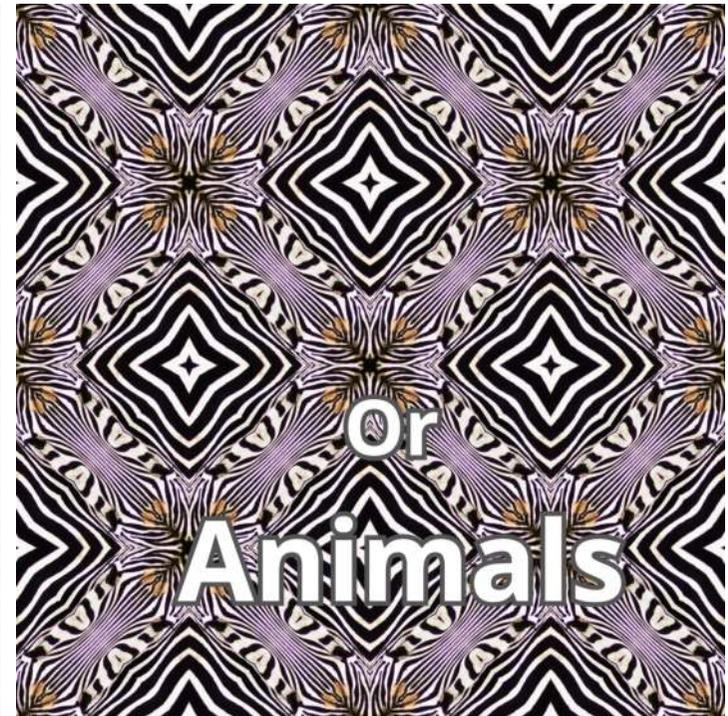
Integrate Z.effect filter into your workflow

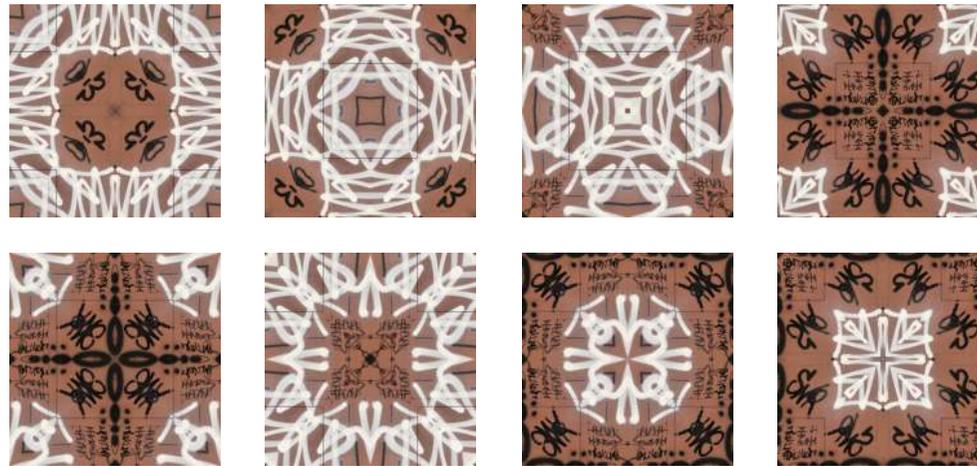Inspired by
Nature
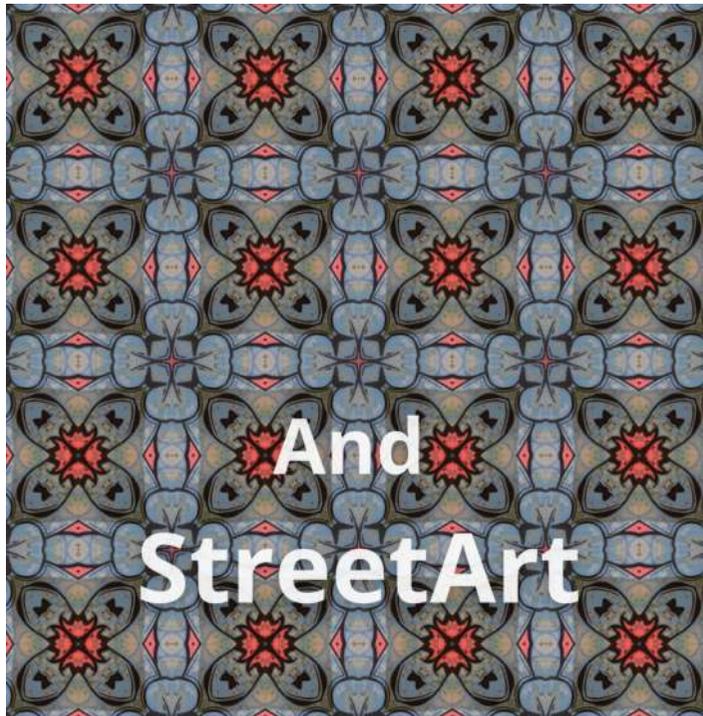
And
StreetArt

Or
Animals

Our **Z.effect** technique guarantees **high-definition** patterns **without visual breaks** print-ready !

An Ultra-fast Process : Photo > Fabric

Metamorphosing photography into repetitive pattern without visual breaks.
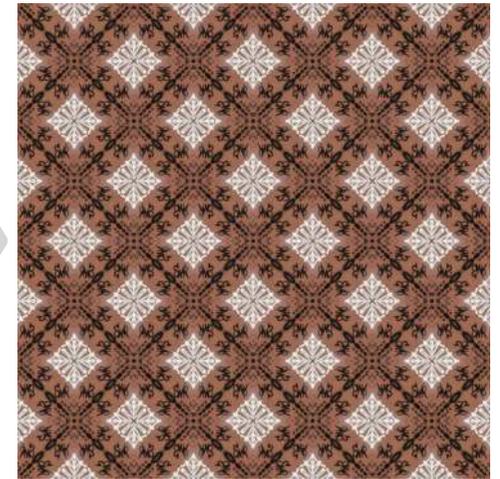

Photo

Our original Z.Effect filter

(8 different repetitive patterns in high def. ready to print)

Fabric

Everything starts in the street. We capture the 'chaos' of graffiti and urban textures (or plants, animal skins, architecture, etc...) Through our proprietary **Z.effect filter** — inspired by the azulejos technique — We transform this chaos into structured, symmetrical patterns. It's about taking something ephemeral and turning it into a timeless aesthetic.

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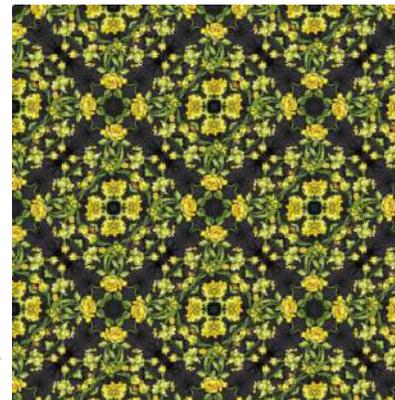
Z.Effect + A.I. = An infinite number of possibilities

Rapid A.I. prompt
And a Python script to automatically rotate and repeat the pattern without visual breaks.

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NEW CREATIVE WORKFLOW

CAPTURE > TRANSFORM > A.I. OPTIMIZATION > ON-MODEL
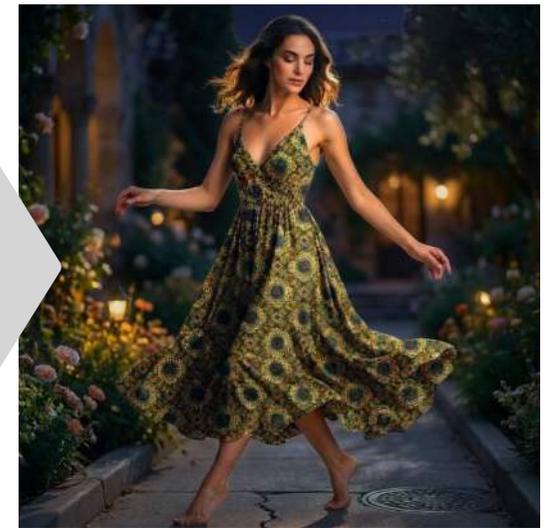
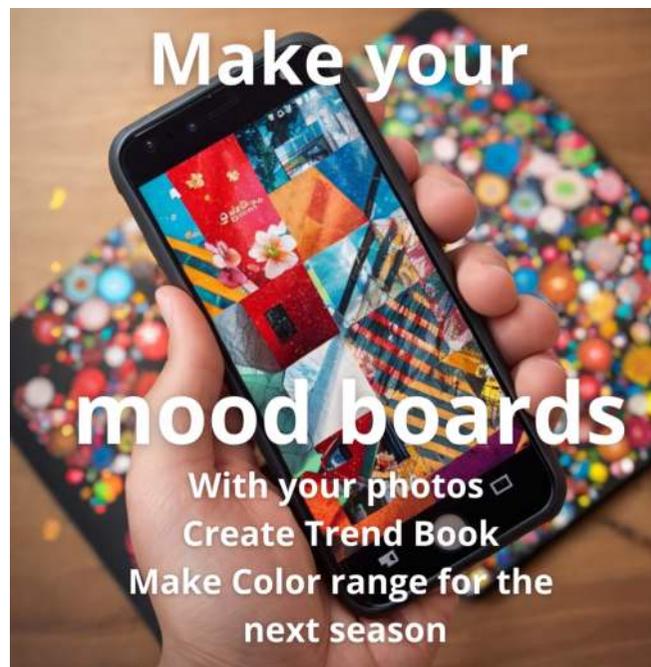**Z- Effect**   **A.I.**

We don't just generate images; we build a production pipeline. We take a smartphone photo, apply the **Z.effect** to ensure the designs are 'Production-Ready'. This means perfect resolution, seamless tiling, and instant compatibility with industrial textile printers before adding A.I style and an on-model view to visualize how it looks when worn.

Designing the future of fashion

Exploring textile **personalization** with **Pattern Builder** V2 our mobile app.

Key Features

- Instant creation of textile patterns in high definition, up to 8 Z-effect filters + A.I. tool to expand the number of patterns

- On-demand product print & order (API) & moodboard creation.

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Z.Effect filter - Fashion Patterns through Photography and A.I.

Thousands of high definition designs print-ready.

(Graffitis, plants, geometrics, animals skin,etc...)